



PRESS RELEASE

IMMEDIATE RELEASE

APPOINTMENT OF PNS CHIEF EXECUTIVE OFFICER

Perbadanan Nasional (PNS) is pleased to announce the appointment of YBrs. Mohd Hilaluddin bin Abd Shukor as PNS Chief Executive Officer effective from 20 February 2020.

PNS Chairman Datuk Dzulkifli Fadzilah said: "With this new appointment, PNS will continue to strengthen its position as an agency with the mandate to lead the development of Malaysia's franchise industry. We believe that his knowledge and vast experiences will add value to PNS in empowering the country's franchise industry".

YBrs. Mohd Hilaluddin bin Abd Shukor, 54, obtained his MBA in Business Finance from University of Hull and Degree in Financial and Legal Studies from Sheffield Hallam University, England.

He started his career in Banking Sector with experience ranging from credit, structuring loans to arranging Private Debt Securities, both conventional and Islamic financing facilities.

Hilaluddin also experienced in Venture Capital and Private Equity in various capacity from being investor to fund manager. He was involved in setting up a Private Equity in an Islamic International Bank.

Besides financial institutions, he worked with Khazanah Nasional Berhad, looking after investment portfolio. His responsibilities include management and monitoring startup companies, charting the strategic direction of the companies and drive the value creation plan. He was also responsible to monitor venture capital companies within the portfolio. He also sat on the Board of several Khazanah's investee companies.

Perbadanan Nasional (PNS)

26 February 2020

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PERBADANAN NASIONAL (PNS)

Perbadanan Nasional (PNS) is an agency owned by the Minister of Finance Incorporated (MOF Inc.) with the mandate to lead the development of Malaysia's franchise industry. PNS aims to develop the franchise industry while increasing the number of franchise entrepreneurs through its expertise in providing quality service and products.

PNS plays a role in spearheading the growth of the country's franchise industry in order to fulfill their goal of producing more franchise entrepreneurs in the business world. One of the main objectives of PNS is to develop local products and market them abroad.

PNS also provides guidance and special schemes for franchisors and franchisees and welcomes franchise partners to Malaysia.

Based at Menara PNS in Bangsar South City, PNS also has five corridor offices which are the Eastern Regional Office, Northern Regional Office, Southern Regional Office, Sabah Regional Office, and Sarawak Regional Office that are ready to carry out their roles in developing more franchisors and franchisees of international level.