





## **CASHFLOW MANAGEMENT**

### **OBJECTIVE**

 This programme is designed for those are not having or have very limited knowledge and exposure in Cash Flow Management. The knowledge gained from this programme will enhance their understanding and skills in managing their business cash flow

## **LEARNING OUTCOMES**

- Understand the effect of business activities on your cash flow
- Gain a thorough understanding of cash flow and working capital
- Manage your liquidity levels and financial risks associated with cash flow
- Dynamically manage your cash flows as situations change
- Learn about financing options to maintain an optimal positive cash flow
- Explore new business models that will give you a competitive advantage.

# **COURSE OUTLINE**

- Introduction to Financial Statements
- Preparing Cash Flow
- Case Study
- The Card Game
- Cash Flow budgeting
- Cash Flow Statement analysis

### WHO NEED TO ATTEND

 General, Commercial and Operational Manager, Sales Manager, Finance Manager, Accounting staff and Financial Analysis.