STRATEGIC FINANCIAL MANAGEMENT

OBJECTIVE

- To provide a basic understanding of the nature and dynamics of the strategy financial formulation and implementation processes as they occur in complex organizations,
- To develop the ability to identify, analyze, synthesize, evaluate and make decision on strategic issues and design suitable courses of action.

LEARNING OUTCOMES

- Approach financial issues from a strategic viewpoint.
- Integrate and apply the knowledge acquired into strategic business planning.
- Improve strategic leadership and control.

COURSE OUTLINE

- Strategic Approach
- Tools for Strategic Financial Analysis
- Tools for Strategic Analysis 2
- Critical Thinking and analysis

WHO NEED TO ATTEND

- Existing/Potential Business Owner